



## **MyTVpal.com launches HD IPTV Streaming Video of Content originally filmed in IMAX® 15/70**

MyTVpal.com, the world's first instant streaming 1080p PC player and Set Top Box ("STB") video on demand ("VOD") service will soon be showcasing or more specifically, streaming video of large format films originally filmed in an IMAX® 15/70 format, scoring an industry first, adding sixteen related 1080p high definition VOD movies to its roster of titles. Titles to be included are *Australia: Land Beyond Time*, *Amazing Journeys*, *Lost Worlds*, and *Africa: The Serengeti*.

Using patent pending XMS streaming solution offered through MatrixStream Technology, Inc., MyTVpal.com ushers in the next level of Full HD (1920 x 1080) IP high definition performance via its MX-1 HD STB for TV.



A recent iSuppli Corp. report estimates worldwide IPTV subscriber totals to grow from approximately 3.9 million in 2006 to 103 million by 2011, and predicts

IPTV subscription revenue will grow more over the same period from \$960.5 million to \$39.1 billion. MyTVpal.com's brand of internet VOD streaming service is in position to capture sizable market share and can presently offer millions of broadband users worldwide an alternative to satellite or cable for viewing HD videos.

MyTVpal.com is currently making available free short high definition clips of video content through its PC Player via [www.MyTVpal.com](http://www.MyTVpal.com).

### **About MyTVpal.com**

MyTVpal.com, operated by BB Entertainment Inc., is a leading edge content aggregator focused on IPTV platform with over 15,000 hours of content. MyTVpal.com's mission is to create an enhanced television experience by delivering high quality video entertainment with video quality that meets or exceeds the quality of satellite or cable over the broadband network.

### **About MatrixStream Technologies, Inc.**

MatrixStream Technologies, Inc., offers a complete end-to-end VOD and IPTV platform solution, utilizing patent pending XMS-HD™ technology that delivers DVD and HDTV quality videos over any broadband IP network to the viewing audience. Currently, MatrixStream is working with 25 major broadband service providers around the world. For more information please visit [www.matrixstream.com](http://www.matrixstream.com).

### **Forward Looking Statement**

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements that are contained within this press release relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans that are not historical fact. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements, which are expectations that are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market.

### **Trademark Notice**

MatrixStream is a registered trademark of MatrixStream Technologies, Inc. All other trademarks are trademarks of their respective owners.

### **For more information, please contact:**

Aaron Keogh  
Tel: 650-292-4982  
Fax: 650-292-4982  
Web site: <http://www.matrixstream.com>  
Email: [aaron@matrixstream.com](mailto:aaron@matrixstream.com)

