



MatrixStream Technologies, Inc.
Suite 200 - 1840 Gateway Drive
San Mateo, CA 94404 USA
www.matrixstream.com

FOR IMMEDIATE RELEASE:

MatrixStream releases a Low Cost, High Definition IPTV Package.

San Mateo, California – [09-09-06]

MatrixStream Technologies, Inc., has announced a new offering, an affordable high definition video on demand (VOD) and IPTV basic server package consisting of an IMX500 middleware server, an IMX 2410 XMS streaming server, and an IMX 4010 video encoder, capable of handling up to 500 concurrent users. The price set for this package is to be under \$70,000 USD, which is a relative bargain compared to current cable or satellite offerings but the inherent value and costs savings are embedded in MatrixStream's proprietary XMS streaming technology.

The intrinsic value can be seen in the video itself. MatrixStream's platform system is a H.264 compliant, fully integrated, end-to-end solution, complete with billing management, subscriber management, channel management and digital rights management – engineered to duplicate and advance the home theater experience, bringing a virtual video retail store into the family room. MatrixStream's solution can in fact match and even exceed broadcast and satellite quality video standards over any broadband network with no quality of service (QoS).

The cost savings are built-in. Since the IMX server package is a fully integrated turnkey solution, IPTV and VOD services can be up and ready within days if not hours. Costs for deployment are thus kept to a minimum, which cannot be said for most IPTV systems. Moreover, considering the MatrixStream solution performs over any broadband network with no QoS, and brilliantly so, costs can also be avoided from forgoing expensive network upgrades.

About MatrixStream

MatrixStream Technologies, Inc., offers a complete end-to-end IPTV platform solution based on proprietary XMS streaming technology, designed to work over the any broadband network – engineered to duplicate and advance the home theater experience, bringing a virtual video retail store into the family room. Currently, MatrixStream is working with major broadband providers in the U.S., Canada, UK, Hong Kong, Japan, Australia and elsewhere around the globe. For more information, please visit www.matrixstream.com.

Forward Looking Statement

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward looking statements. These statements reflect current expectations and are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market.

MatrixStream™ is a trademark of MatrixStream Technologies, Inc. All other trademarks are registered trademarks of the respective owners, and are hereby acknowledged.

Media Contact:

Aaron Keogh
Tel: 604-291-7727
Email: aaron@matrixstream.com