

MatrixStream's MatrixCloud IPTV Technology helps raise funds for Japan relief efforts

San Mateo, CA – April 1st, 2011 – Artistes 311, ([add description](#)), will be broadcasting a special telethon program entitled *Artistes 311 Love Beyond Borders* live from Hong Kong on April 1st 2011 from 7:05PM to 10:35 PM HKT via the MX1100 1080p PC Player to raise funds for Japan's tsunami relief efforts.

The broadcast will be viewable throughout Asia using Matrixstream's MatrixCloud™ technology in high definition, which can be viewed through PC, mobile, HDTV and 3DTV connected devices. Viewers can watch the live HD broadcast over the Internet free of charge by registering and downloading the MX1100 PC Player at www.artiste311.org.

To donate and learn more about this event, please visit www.artiste311.org.



About MatrixStream Technologies

MatrixStream Technologies, Inc. is an embedded IPTV technology company offering an advance IPTV platform solution, utilizing patent pending MatrixCast® streaming technology, that delivers true home theater 1080p HD video to the viewing audience over the Internet to PC and TV connected devices. For more information, please visit www.matrixstream.com.

Forward Looking Statement

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements that are contained within this press release relate to, among other things, plans and timing for the introduction or enhancement of services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans that are not historical fact. When used in this press release, the words "plan," "expect," "believe," and other similar expressions generally identify forward looking statements, which are expectations that are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market.

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