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## Matrixstream I-MX delivers video on demand to Internet

By Bernard Cole

[iApplianceWeb](#)

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**Vancouver, British Columbia** -- Matrixstream, Ltd. has just introduced its I-MX video on demand appliance for enabling delivery of TV, movies and video over the IP network.

According to Robert Liu, VP of Business Development and Marketing for Matrixstream, each I-MX system is fully capable of supporting up to millions of users. "The total amount of videos a provider can offer to subscribers is only limited by the amount of disk storage that is available," he said.

The I-MX VOD supports standard-based video codecs like MPEG4, WM9 and H.264 and is fully capable of supporting all future new video codecs. He said it was designed with full-tolerance to ensure the video-viewing experience is not interrupted should there be a system failure. It also incorporates end-to-end security to protect content against Internet video piracy.

Unlike many VOD systems today, he claims that the I-MX VOD system can operate over IP network with as little as 1 Mbps of access speed, through the use of a proprietary video buffering technology that allows viewing of DVD-quality videos even over a wireless network.

Liu said the company currently has 20 DVD-quality VOD channels with plans to launch 10 additional HD (High Definition) channels by the end of the year. Many of these channels are exclusive to the VOD channel network and are available to service providers who want to provide an instant channel lineup to their subscribers.

For more information on the new service, go to [www.matrixstream.com](http://www.matrixstream.com).

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